



*2017 PRODUCT COLLECTION GUIDE*



# COLLECTION GUIDE

Welcome to our 2017 Product and Collection Guide. We are excited to introduce many new products and showcase user implemented concepts to display VerTerra in ways to save costs through operational efficiencies and reduced labor.

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### FOLLOW US

Stay in touch on social media and get with the latest trends and uses for VerTerra Dinnerware.

@verterradinnerware  
#verterradinnerware



### QUESTIONS?

Tel 212-760-1200  
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Top to Bottom:  
sku 02-25-04C, sku 02-25-03C With Lid sku 02-00-25L, sku 0225-05C With Lid sku 02-00-25L,  
sku 01-22-18B With Lid sku 02-00-10L, Tray: sku TG-DE-1X5, Box sku TG-CB-8x1

## ABOUT US

Making a difference in the world, one dish at a time.

Devoted to creating a better planet, VerTerra's compostable dinnerware offers a variety of eco-friendly, sophisticated, and fairly priced single-use dinnerware that appeal to the environmentally-and socially-conscious consumer. Michael Dwork, VerTerra's CEO, first encountered palm leaf plates in India in 2005. Michael witnessed a woman on the side of the road soaking leaves in water and pressing them in a crude waffle iron, creating an all-natural plate on which to serve her traditional Indian food. In that moment, Michael realized that he could transform this simple innovation into a business that would positively impact the world.

VerTerra offers a sophisticated element of nature to each table, with beautiful design and sustainable production. Lightweight, yet sturdy, VerTerra compostable products can withstand hot and cold foods and liquids, and are microwaveable and oven-safe. Most importantly, our products are environmentally-safe, created only from fallen palm leaves and water, without any glues, plastics, lacquers, veneers or toxins.

VerTerra was founded upon principles of creating a better planet through sustainable manufacturing and delivery initiatives, and through provision of equal employment opportunities in rural India and Indonesia. VerTerra is rooted in the Latin phrase "Veritas Terra", which means "true to the Earth". At VerTerra, we are inspired by that phrase every day. Our mission is to produce the highest quality products at fair prices, using sustainable production methods and fair-wage labor. We stay true to the Earth by borrowing an agricultural byproduct, fallen palm leaves, and returning them to the Earth through compost. Our goal is to conserve resources for future generations and make a difference, one dish at a time.

*"When you divert 94% of your solid waste from 3 million visitors that you see yearly, as we do, VerTerra was the only solution that would fit our needs at the Statue of Liberty. We became a VerTerra partner in 2009 and have not looked back!"*

Bob Uffer, General Manager  
**EVELYN HILL INC.**  
**STATUE OF LIBERTY**  
**MONUMENT**

*"VerTerra's natural and sleek design is the perfect canvas to showcase any chef's creations."*

Matsuhisa Nobu, Chef / Owner  
**NOBU**  
**RESTAURANT**  
**GROUP**



sku CB-RC-5X1





# INDUSTRIES

## INDUSTRY

VerTerra's varied products serve a multitude of purpose across food and beverage landscape. These products, our signature palm leaf line, space saving collapsible boxes, new cheese boards, and serveware have varied uses depending upon industry. Below we have highlighted some of the more frequently selected items by industry.

	6x6 VerTerra Plates	9x9 VerTerra Plates	5x5 VerTerra Bowls	2.5" Rectangular Mini Trays	Click 'n Lock Lidded Box - Petite	5"x5" Square Cheese Board	12" x 12" Fixed Side Tray	Collapsible Box with Attached Lid - Large Rectangle	Wooden Tasting Spoons	Wooden Knives	Wooden Forks	Wooden Tasting Sporks
Hotels	🍃	🍃	🍃		🍃	🍃		🍃	🍃	🍃	🍃	🍃
Golf	🍃	🍃	🍃					🍃	🍃	🍃	🍃	🍃
Caterers	🍃	🍃	🍃	🍃	🍃	🍃	🍃	🍃	🍃	🍃	🍃	🍃
Off Prem	🍃	🍃	🍃		🍃		🍃	🍃	🍃	🍃	🍃	🍃
Tasting Events	🍃			🍃	🍃	🍃	🍃		🍃			🍃
Gift Basket Packaging					🍃	🍃		🍃				
Cheese and Charcuterie	🍃			🍃	🍃	🍃	🍃					
Restaurant - Events	🍃	🍃		🍃	🍃		🍃					
Stadiums	🍃	🍃	🍃				🍃	🍃				
School	🍃	🍃	🍃				🍃	🍃	🍃	🍃	🍃	🍃
Pastry & Chocolate	🍃			🍃	🍃		🍃		🍃			
	pg11	pg11	pg11	pg11	pg13	pg21	pg19	pg13	pg23	pg23	pg23	pg23

bon appétit



# DFLL-PALM

DINNERWARE FROM FALLEN LEAVES



## THE PROCESS

Borrowed from the earth and returned.

VerTerra palm dinnerware is made in our factories in India, where employees work in a safe environment and receive fair wages and access to health care. The production process is simple and transparent: after collecting fallen leaves that would normally be burned, we apply steam, heat and pressure to transform the leaves into dinnerware that will compost naturally in two months.

Our priority is to be true to the Earth. We are always developing new ways to make the entire process- from gathering materials, to delivering our leaf dinnerware to your party-more eco-friendly.

The first step in making our leaf dinnerware is to collect fallen leaves from plantations. Trees are not cut down during this method. The leaves are then brought into the factory, where they are sprayed with high-pressure water, steamed and UV sterilized. As a creation of only two products, palm leaves and water, our ecofriendly dinnerware is completely non-toxic and chemical free. Our dinnerware can withstand up to 2 minutes in the microwave on a high heat setting or up to 45 minutes in the oven on 350° as long as they are at least 6" from the heat source. Over 80% of the water used in this process is recaptured and reused. In fact, the whole manufacturing processes only requires 10% of the energy used in recycling. No chemicals, lacquers, glues, bonding agents, or other toxins are added to our compostable products, which keeps your meal and our Earth free from harm.

Why You'll Love VerTerra Dinnerware From Fallen Leaves™

- All-natural product made from only fallen palm leaves, steam, heat and pressure
- Fallen palm leaves would otherwise be burned as waste
- Certified compostable in fewer than 60 days in an industrial facility
- No heat transference
- BPI-certified 100% compostable
- Made only in our factories, nothing is outsourced



GATHER LEAVES

STEAM & PRESS



HEAT

USE & ENJOY

COMPOST

RETURNED TO THE EARTH



## Compostable

Apart from being BPI-certified compostable, tests have shown that soil containing VerTerra compost enhances plant growth by over 15%

## Durable and Versatile

VerTerra products can withstand hot food, liquids and oils. Aside from acting as a natural insulator, our dinnerware will not leak or impart taste.

## Sustainable

Our dinnerware is made from fallen palm leaves (that would otherwise be burned), steam, heat and pressure. No plants or trees are cut or harmed during this process.

## Microwave and Oven Safe

VerTerra Dinnerware can withstand up to 2 minutes in the microwave on a high heat setting or up to 45 minutes in the oven on 350° as long as they are at least 6" from the heat source.

## Biodegradable

VerTerra Dinnerware will naturally biodegrade at home or in an industrial compost without using chemical agents.



sku 01-01-10B

# DFFL - PALM

DINNERWARE FROM FALLEN LEAVES™

The product we innovated in 2006, and our signature line. Awarded dozens of times over for its unmatched quality. VerTerra is the leader in palm dinnerware production and the only integrated manufacturer of palm leaf plates, owning its factories; affording us the highest standard. The creation of 2 products: palm leaves and water, our dinnerware is made without chemical coatings. The design recognized by the Cooper Hewitt Design Museum is not only elegant but durable. Microwave and oven safe at 350 for 45 minutes (6 inches from a heat source) these plates and bowls perform as close to ceramic as any single use item does.

## PLATES

product description	sku number	qty
<i>square</i>		
2" x 4" Mini Trays	01-22-05B	600
4" x 4" Plate	01-22-10B	600
4" x 4" Deep Plate	01-22-10D	600
6" x 6" Plate	01-22-15B	300
6" x 6" Plate Lid	02-00-15L	300
4" x 10" Tray	01-22-18B	300
4" x 10" Plate Lid	02-00-10L	300
7" x 7" Plate	01-00-16B	300
7" x 8.5" Plate	01-22-22B	300
8" x 8" Plate	01-20-20B	300
9" x 9" Plate	01-20-25B	300
9" x 9" 2 Compartment Plate	02-25-02C	300
9" x 9" 3 Compartment Plate	02-25-03C	300
9" x 9" 4 Compartment Plate	02-25-04C	300
9" x 9" 5 Compartment Plate	02-25-05C	300
9" x 9" Plate Lid	02-00-25L	300
<i>round</i>		
7" Round Plate	01-01-20B	300
10" Round Plate	01-01-25B	300

## BOWLS

product description	sku number	qty
<i>square</i>		
3" x 3" Bowl	01-01-11B	600
5" x 5" Bowl	01-00-18B	300
5" x 5" Bowl Lid	02-00-13L	300
6" x 6" Bowl	01-00-13B	300
6" x 8" Bowl	01-00-15H	100
6" x 8" Bowl	01-00-15B	300
6.5" x 8" Deep Bowl	01-00-15D	200
6" x 11" 2 Compartment Bowl	01-00-13P	300
8" x 8" Bowl	01-00-20B	300
<i>round</i>		
2.5" Bowl	01-01-02B	600
3.5" Bowl	01-01-10B	600





# BOXES



Tray: sku TG-DE-1X5, Box: sku TG-CB-4X6, Small Plate: sku 01-22-05B

## COLLAPSIBLE BOX

Our stylish to-go boxes and eco-friendly food container collection enhances any food service experience. The collapsible boxes with attached lid stores flat and pops open in an instant, saving 95% of your storage space. Sourced from leftover wood and wrapped in rice paper, they are sturdy, strong, stackable, oil, water resistant, and best of all lightweight and biodegradable.

product description	sku number	qty
4" x 6" Small Rectangle	TG-CB-4X6	300
6" x 6" Small Square	TG-CB-6X6	300
7" x 7" Medium Square	TG-CB-7X7	300
6" x 8" Medium Rectangle	TG-CB-6X8	300
6" x 8" Medium Rectangle Window Lid	WB-CB-6X8	50
6" x 8" Medium Vento Box	TG-BB-6X8	50
6" x 8" Medium Vento Box with Window	WB-BB-6X8	50
8" x 11" Large Rectangle	TG-CB-8X1	100
8" x 11" Large Rectangle with Window Lid	WB-BB-8x1	50
8" x 11" Large Vento Box	TG-BB-8X1	50
8" x 11" Large Vento with Window Lid	WB-CB-8X1	50

The "Vento" series adds a new dimension to the patented collapsible box with variable inserts. Included in each set are click in dividers to take your single compartment box and make it any of 6 different bento / compartmented boxes: single compartment or split 2, 3, 4, 6, or 8 compartment box.

## CLICK N LOCK

A gift to your food: This two piece double walled designed boxes is extremely durable, stackable, leak resistant. Ideal for your wet saucy foods.

product description	sku number	qty
3" x 4" Petite To-Go-Box	TG-LB-3X4	300
7" x 9" Medium To-Go-Box	TG-LB-7X9	100





# FAST ACTION OPENING

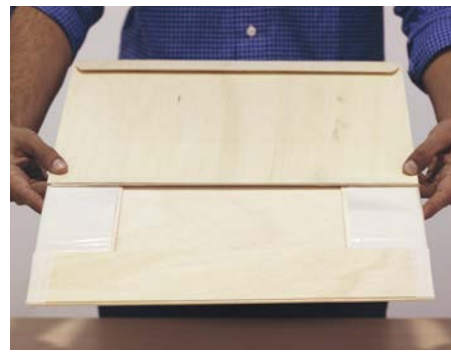
VerTerra's wooden to-go boxes are perfect for boxed lunches, drop-off catering, gifting and amenities. Collapsible boxes store flat and pop open in one motion, saving space and time. Available in a wide range of sizes.



1. begin with a flat box



2. flip top open



3. pull top back into a flat position



4. grasp sides



5. pull sides upwards



6. box is open to full size

sku TG-LB-5X1



sku TG-CB-6X6



sku TG-CB-8X1



Tray: sku TG-CB-5X1, Double Bowl sku 01-00-13B, Deep Bowl sku 01-0015D, Mini Bowl sku 01-22-05B



Tray: sku TG-CS-5X1, sku TG-CB-8x1, Tray Plate: sku 01-22-18B, Small Bowl: sku 01-01-11B, Bowl: sku 01-00-13B



CB-RC-8X2  
CB-SQ-1X1



sku TG-CB-6X8



sku TG-CB-5X1



sku TG-CB-8X1



# SMALLWARES



sku TG-DE-3X8

## SMALLWARES

Save time by prepping in advance and serving on these disposable serving platters. Water resistant, oil resistant, compostable and biodegradable sourced from left over wood and wrapped in rice paper. The extremely light weight and store flat trays pop open in an instant and are fully disposable after use.

### COLLAPSIBLE

*Light weight and strong, pops up in just a second and fully disposable after use.*

product description	sku number	qty
6" x 6" Collapsible Dish	TG-CS-6X6	300

### FIXED SIDED

*Save time by preping in advance and serving on these disposable items. Water resistant, oil resistant, and biodegradable.*

product description	sku number	qty
2" x 3" Mini Tray	TG-DE-2X3	300
3" x 8" Small Dish	TG-DE-3X8	300
5" x 5" Square	TG-DE-5X5	300
5" x 7" Medium Rectangle	TG-DE-5X7	300
7" x 7" Square	TG-DE-7X7	300
Fixed Side - Boat	TG-HD-3X8	300



sku TG-HD-3X8



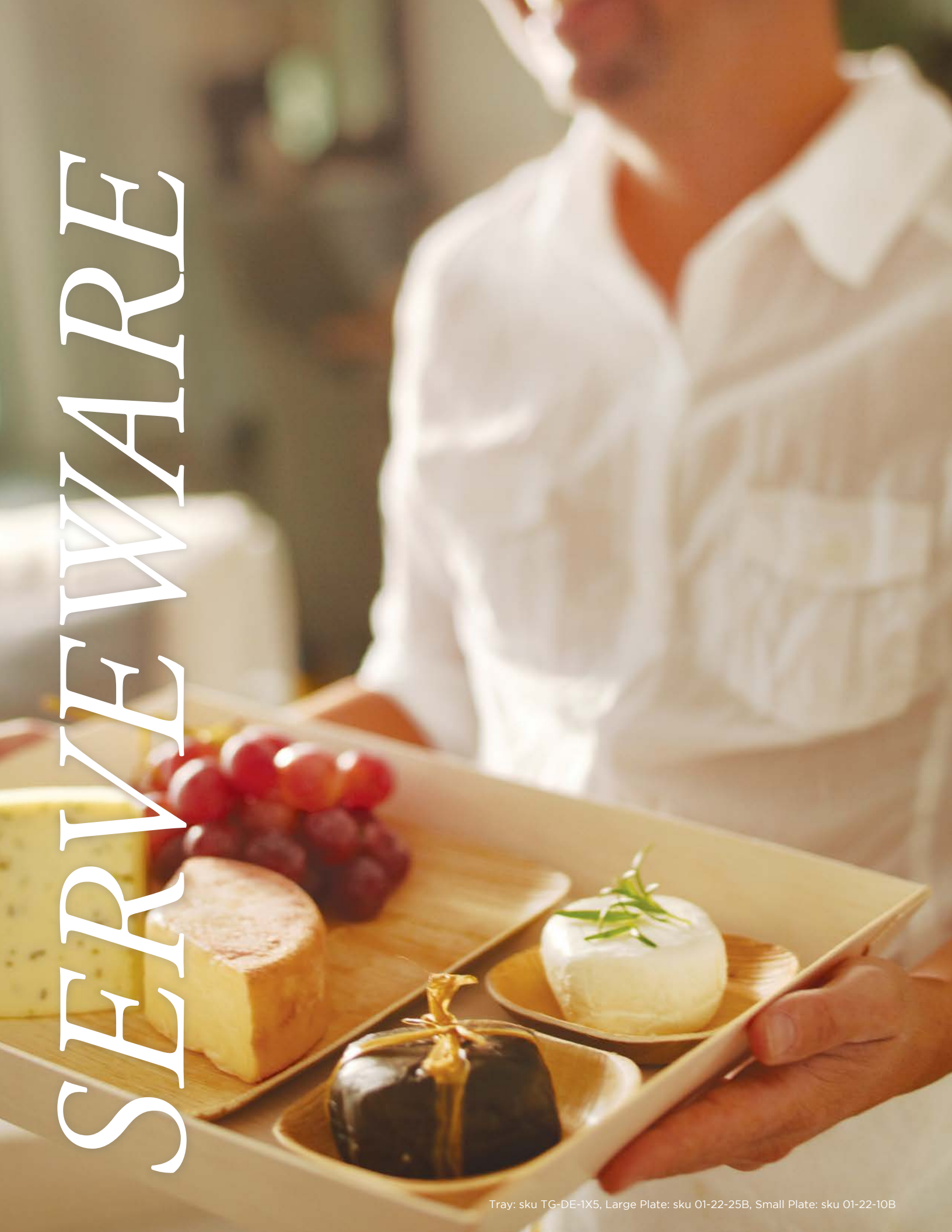
sku TG-CS-6X6



sku TG-DE-5X7



# SERVEWARE



Tray: sku TG-DE-1X5, Large Plate: sku 01-22-25B, Small Plate: sku 01-22-10B

## SERVEWARE

With your bottom line in mind, this line of serveware provides you an elegant, durable, and affordable way to do drop-off events. Realize the heapful of elegant service with significant labor savings and the convenience of dropping off with no need to pick up. Designed for versatility and style, these sleek trays frame your culinary creations like a work of art elevating your creative presentation.

### COLLAPSIBLE

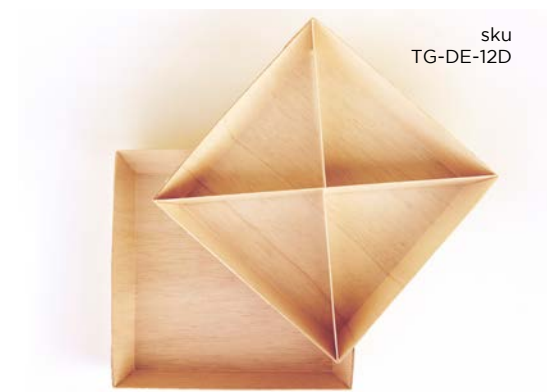
product description	sku number	qty
11"x15"x2" Large Tray	TG-CS-1X5	100
11"x15"x3" Deep Large Tray	TG-CS-5X1	100
11"x15"x2" Large Tray with Attached Lid	TG-CB-1X5	100
11"x15"x3" Deep Large Tray with Attached Lid	TG-CB-5X1	100

### FIXED SIDED

product description	sku number	qty
11"x15"x1.25" Large Tray	TG-DE-1X5	100
12"x12"x4" Deep 10lb Vessel <sup>1</sup> with cross diagonal partition	TG-DE-12D	50
7"x7"x4" Deep 3lb Vessel <sup>2</sup> with partition	TG-DE-07D	50
12" x 12" x1" Tray	TG-DE-12S	100

<sup>1</sup>use the included dividers to split the 10lb vessel into a dual 5lb or quad 2.5lb container

<sup>2</sup>use the included partition to split this 3lb tub into dual 1.5lb





## CHEESE, CHARCUTERIE, & PIZZA BOARDS

These first of their kind gorgeous patent pending boards are extremely durable and lightweight. Thinner than 2mm and pennies on the dollar vs permanent boards. Perfect for restaurants, in room dining, specialty stores and cheese counters. These boards perform all the tasks of their permanent brethren but without the mess of clean up. No more scraping or scrubbing melted cheese, no need to wash by hand or refinish.

### RECTANGULAR

product description	sku number	qty
2" x 4"	CB-RC-2x4	200
5" x 10"	CB-RC-5x1	100
8" x 12"	CB-RC-8x2	100

### SQUARE

product description	sku number	qty
5" x 5"	CB-SQ-5x5	200
8"	CB-SQ-8x8	100
11"	CB-SQ-1x1	50



# BOARDS

CHEESE, CHARCUTERIE AND PIZZA



Left to Right: sku CB-SQ-11X11,  
sku CB-RC-8X2, sku CB-RC-5X1,  
sku CB-SQ-8X8, sku CB-SQ-5X1





# CUTLERY



## WOODEN CUTLERY

Differentiated from all other wooden cutlery, VerTerra has designed ridging and darting into the design to enhance strength and prevent breakage; as well, we bake-in a proprietary confectionary glaze to eliminate the wood taste other similar products have. Simply put, they work; sturdy, durable, and designed to perform like permanent products.

product description	sku number	qty
Wooden Spoons	VT-2418	1000
Wooden Knives	VT-2419	1000
Wooden Forks	VT-2420	1000
Wooden Tasting Sporks	VT-2406	2500
Wooden Tasting Spoons	VT-2407	2500



## PLANTWARE®

Made from 100% renewable resources and PLA, a plant-based plastic, Plantware Cutlery is completely compostable, renewable and heat resistant. All items met ASTM standards for compostability. Their crystalized formulation adds strength and heat tolerance of 200° F.

product description	sku number	qty
Plantware Knife	EP-S011	1000
Plantware Fork	EP-S012	1000
Plantware Spoon	EP-S013	1000
Plantware Kit (Fork, Knife, Spoon, & Napkin)	EP-S015	250
Plantware Tasting Spoon	EP-S016	2000





## PRINTED LOGOS

Since 2011 we have been logging plates for customers with very low minimums. We have 3 laser lines one for sampling and small runs and 2 high speed lines in our factories capable of up to 150,000 pieces a day. With a proprietary system we are able to utilize the laser to heat not burn the palm material to ensure nothing effects the taste of your food.

Our balsa boxes get a special silk screen treatment for the application of any logo to provide you the ability to apply your brand to these elegant products. With an installed capacity of 75,000 a day and growing; all done in a food safe facility we have all your needs covered.



## HOTELS

Whether In-room, Poolside, at Events or for an Amenity: Maintain your high standard of guest experience with significantly lower cost to your property by using VerTerra's stylishly sustainable products. All of VerTerra's products perform and feel like permanent tabletop options with the convenience of single-use. Eliminate slippage, breakage, loss, and keep your costs in line with your usage. Plus realize significant savings in man-power, prep /clean up, and storage, all while maintaining your environmental goals.



**Top Left:**  
Tray - sku TG-CS-1X5,  
Bowl - sku 01-00-18B,  
Mini Bowl - sku 01-01-11B,  
Little Box - sku TG-CB-4x6

**Bottom Left:**  
sku TG-CB-8X1

**Middle Right:**  
sku TG-CB-1X5,  
sku 02-25-3C,  
Lid - sku 02-CC-25L

**Bottom Right:**  
Tray - sku TG-CS-5X1,  
Box - sku TG-CB-8x1,  
Insert - sku 01-22-18B,  
sku 01-01-11B, sku TG-CB-6X6

SPOTTLIGHT



# CATERING

Whether on or off premise, from buffets to a seated event, passed apps to an action station, VerTerra is perfect for all catered events that typically require a large amount of dinnerware. Your guests will enjoy the beautiful plates while feeling good about the environmentally friendly dinnerware they are using. You will love the light weight durable products with lower staffing needs for service and cleanup.

**Top Left:** sku 01-22-10B, **Top Middle:** sku 01-20-25B, **Top Right:** sku 01-20-20B  
**Bottom Left:** sku 01-22-10B, **Bottom Middle:** sku 01-22-22B, **Bottom Right:** sku 01-20-25B



# PACKAGING

Showcase your packaged food in the best light. Whether gift baskets, in refrigerated cases, Grab & Go or drop-off / delivered food, VerTerra's packaging enhanced the perceived value of the meal. Carry your brand out beyond your physical location with our logoed options or customize them yourself.



**Top Left:**  
sku TG-CS-1X5

**Bottom Left:**  
sku TG-CB-4X6

**Middle Right:**  
sku TG-LB-3x4

**Bottom Right:**  
sku 01-22-22B



SPOTLIGHT



## FAST CASUAL

VerTerra's line fits in cost and esthetic wise with many QSR and Fast Casual Concepts. Round out your customers experience: whether your focus is organic, locally sourced produce, farm to table or another innovative food concept, match your plating and packaging with your food.

**Top Left:** sku TG-DE-1x5, 3 Comp. Plate - sku 02-25-03C, Lid - sku 02-00-25L, Box - sku TG-CB-4x6, **Middle Left:** sku TG-CS-5x1, sku TG-CB-4x6, **Bottom Left:** sku TG-CB-1x5, Rectangle Plate - sku 01-22-18B, Lid - sku 02-00-10L, 5 Comp. Plate - sku 02-25-05C, Lid - sku 02-00-25L, **Top Right:** sku 02-25-04C, **Bottom Right:** sku 01-22-22B



## TASTING EVENTS

The industry go to for tasting events: with over 500+ major events such as Aspen F&W, Feast Portland, Palm Beach Food and Wine and thousands of other events VerTerra's "smalls" the 2.5, 3, 3.5, 4, and 6 in products make it easy for you to run a compostable event, with lower staffing needs, and the benefit of gorgeous food images. Our smalls will showcase the food and your event in the best light.

**Top Left:** sku 01-22-10B, **Middle Left:** sku 01-22-10D, **Bottom Left:** Large - sku 01-20-25B, Small - sku 01-22-10B, **Top Right:** sku 01-22-15B, **Middle Right:** sku TG-DE-2X3, **Bottom Right:** sku 01-22-15B



SPOTTING

spotlight | 2017 products



# CHEESE

VerTerra's elegant compostable products enhance your presentation and margin while offering your customers convenience and a story not only your specialty selections. Simplify setup and cleanup for your clients by offering a prepared cheese plate with olives, honey, dried fruit, spreads and other accompaniments setting the stage for a memorable occasion. Sell more than just cheese; sell an experience.

**Top Left:** sku 00-00-00, **Bottom Left:** sku CB-RC-1X5, **Middle Right:** sku 01-22-18B, **Bottom Right:** sku WB-CB-6X8



# SELECT AWARDS AND PARTNERS

- VerTerra is the most awarded disposable in the World
- VerTerra is proud to be an official House purveyor of the James Beard Foundation since 2011
- VerTerra is proud to be the official Palm plate / compostable of the National Association for Catering and Events (NACE) since 2016



## QUESTIONS, COMMENTS, CONCERNS?

If you have read through our catalog and cannot find the answer to your question, or you would simply like to get in contact with VerTerra, please email us at [info@verterra.com](mailto:info@verterra.com).

## WHOLESALE AND DISTRIBUTOR INQUIRIES

To learn more about establishing a wholesale account, please contact us at [sales@verterra.com](mailto:sales@verterra.com).

SPOTLIGHT

spotlight | 2017 products



STYLISHLY SUSTAINABLE PRODUCTS,  
FOR INSPIRED CHEFS

THE PERFECT PALETTE FOR YOUR CULINARY CREATION.

*"It is with pleasure that I share not only does The James Beard Foundation enjoy and appreciate using VerTerra at our events, but our chefs do as well. The line of plates and bowls are the perfect sizes for your special events whether they be seated dinners or walk about receptions. They are not only beautiful, and very photogenic, but sturdy as well."*

Shelley Menaged, Special Events Coordinator

**THE JAMES BEARD FOUNDATION**

*"The first time I saw Verterra, I knew I had found something very special. Not only a sexy, modern, creative option for events. But really a breakthrough in the availability to offer a product that you could feel good about using. In today's world where the importance of taking care of our environment is paramount...Verterra is leading the way with its unique and beautiful products! BRAVO!"*

Gregory Hyder, Director of Style and Community Relations

**THE PENINSULA HOTEL**



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